

# Appendix 1

SCDC Corporate Outcomes & Ambitions for :

1. Ageing Well,
2. Children, Young People & Families
3. Health & Wellbeing
4. Communities and Localism

# SCDC HWB, CYP&F, AW, & Localism

## New Shared Corporate Outcomes - 1



### Children, Young People & Families

- Improve participation – Youth Council & Community Groups
- Improving access-to-services
- Focus partnership working on prevention and :
  - early years 0-11 interventions, particularly around emotional wellbeing & mental health, to ensure CYP&F are “fit to learn”
  - 19-25 age group, as most likely to be repeat victims of crime in South Cambs and most at risk of being “lost” to the system
  - Improving educational attainment for CYP on free school meals
- Embed Together for Families / Lead Professional / MDT approach across SCDC
- Focus on supporting carers and future carers “quality of life”

### Ageing Well

- People live independent lives at home & in their local community
- Increase participation to build community networks
- Reducing loneliness and social isolation
- Preventing falls.
- Improve access-to-services
- Trusted sources of information and communication
- SCDC providing value-for-money “commercial” services
- Focus on supporting carers and future carers “quality of life”

### Health & Wellbeing

- Improving quality life expectancy, public health outcomes and getting people fit to work.
- SCDC residents “Live Longer, Live Better”
- Delivering evidence-based, prevention services
- Reducing smoking and sedentary lifestyles
- Use Local Plan policies as health & wellbeing “levers” – design HWB into New Communities
- Work with local GPs and LCG to join-up service planning and improve the local “health system”
- Work with partners to improve access to immunisation and health screening programmes and reduce infections.
- Focus on vulnerable people to prevent future crises

### Localism

- Empowered communities able to help themselves
- Building social networks and community groups, promoting a “social value approach”, focusing on community activities for teenagers and older people
- Supporting development of Community-led / Parish Plans and Neighbourhood Plans
- SCDC as enabler, facilitator, possibly deliverer and/or funder of community-led initiatives
- Deliver Localism Act statutory functions
- Increase Volunteering & Community Participation
- SCDC will help those communities willing to help themselves
- Work with Community Groups as well as Parishes

# SCDC HWB, CYP&F, AW, & Localism

## New Shared Corporate Outcomes - 2

### Improving the Way We Do Things

- Identifying structured intervention points in people's lives (CYP & AW)
- Information-sharing across Agencies
- Together For Families programme
- Satisfied customers – people like what we do
- Invest in prevention
- Develop a clear set of KPIs and Management Information to tell the story of success.

### Maximising value of Public Finances

- Generating income / commercial approach
- Deliver excellent, cost-effective and vfm services



# Appendix 2

## Outline Action Plans

# Delivering Solutions...1

## Improved, joined-up Processes



- **Statutory Processes**
  - Localism Act – clear processes to deliver our statutory duties
  - Safeguarding – continue to embed processes across SCDC
- **Operational Processes**
  - Locality Working – single reactive & proactive process to be adopted across SCDC to improve and join-up intelligence and communications for Councillors, Parishes & Partners & join-up SCDC case-management, delivery and resource tasking
  - Includes early access to Elected Members' local knowledge and contacts
  - Regular SCDC Locality Meetings with Partners to deploy joined-up SCDC & Partners' resources
  - Embed use of "E-CINS" as shared case-management & info-sharing system

# Delivering Solutions...2



- **Children, Young People & Families**

- Focus partnership approach to CYP&F on:
  - prevention & early intervention with children aged 0-11 to support improved emotional wellbeing and mental health to ensure they are “fit to learn”
  - 19-25 age group most at risk of being repeat victim of crime in South Cambs and most in danger of being “lost” to the system
  - Improving educational attainment for South Cambridgeshire Children & Young People on free school meals by developing improved links with South Cambridgeshire schools.
- Support development of community-led activities for older children.
- Promote and develop influence of SCDC Youth Council
- Explore Parish Councils having a Youth Councillor
- Adopt a “Lead Professional” / “Multi-Disciplinary Team” (MDT) approach across SCDC and train SCDC Officers as “Lead Professionals” to support Together for Families Programme.
- Continue to embed safeguarding children processes across SCDC
- Build improved links and information sharing with South Cambridgeshire primary and secondary schools
- Support carers through development of community support groups and children’s groups (see Carers’ JSNA)

# Delivering Solutions...3



- **Ageing Well**
  - Bring together all SCDC Older People's Services delivery in Affordable Homes "Supported Housing" Team
  - Develop new SCDC Older People's Services to be "tenure-neutral" and commercial in approach.
  - Continue to embed safeguarding of vulnerable people processes across SCDC
  - Develop a whole system approach "Older People's Strategy" with key partners to research impact of and redesign services for our ageing population.
  - Develop policy on Housing-mix for older people e.g. Build Bungalows? "Gated Communities"? Via Planning? Via Housing Company?
  - Support carers through development of community support groups and children's groups (see Carers' JSNA)

# Delivering Solutions...4



- **Health & Wellbeing**

- Focus on prevention & early intervention to prevent crises, particularly for vulnerable groups
- Agree a joined-up approach with local GPs, Acute sector, community health services, LCG / CCG to joint planning and so improve the operation of the local “health system” and its links with the wider determinants of health, such as housing, transport and employment.
- Agree key Public Health Outcomes to focus on with Partners, including:
  - Reduce smoking in pregnancy and amongst routine and manual workers
  - Improve access to immunisation and health screening
  - Reducing falls in elderly as a key trigger for accessing social care services
- Increase participation and engagement in community groups to create social networks and reduce isolation and loneliness.
- Focus on growth areas and ensuring we design and support creation of healthy new communities.
- Target business parks as “business communities” for health promotion activities.



# Delivering Solutions...5



- **Localism**

- Agree & Communicate a clear statement of SCDC “Localism” approach
- Develop clear “Locality” SPOC & Communications for SCDC Members & Partners
- Set-up Locality patches and meetings aligned to partners’ delivery arrangements to include Locality-leads for SCDC EH&L, Development Control, Housing, & Sustainable Communities reps.
- Continue roll-out of E-CINS support system
- Set-up clear reporting / referral system for passing on issues and concerns to the appropriate agency
- Share knowledge of local issues via SCDC Locality Meetings
- Prioritise support for development of Community-led / Parish Plans, Neighbourhood Plans and Parish Emergency Plans as a locality / “bottom-up” approach to reflect local ambitions.
- Analyse current Community-led Plans to identify key Parish and locality themes and shared-issues across the District to feed into the 2015-16 Corporate Plan priorities.
- Set-up regular SCDC Members / Parish / GP / Police / Faith Group /Community Group / Business locality networking meetings to build relationships, align ambitions and share information.
- Support Community Development Projects via CIL Regulation 123 list & money
- Focus on supporting development of new communities in growth areas

# Appendix 3

## Joint Portfolio Holder Task & Finish Group Members

- Cllr Mick Martin
- Cllr Pippa Corney
- Cllr Sue Ellington
- Cllr Lynda Harford
- Cllr Bridget Smith
- Cllr Hazel Smith
- YCllr Tom